
december 2014

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**“It’s OK to be
good here.”**

NATIVITY WORCESTER'S FIRST-EVER CAPITAL CAMPAIGN ENTERS PUBLIC PHASE



"It's OK to Be Good Here," The Campaign for Nativity School of Worcester, has entered its public phase. This first-ever capital campaign began quietly in 2011 as the school neared its tenth year of existence. During the leadership phase of the campaign, "It's OK to Be Good Here" has raised \$4.4 million toward its \$7.5 million capital programming goal. A transformative gift of \$1 million from the Mosakowski Family Foundation has propelled Nativity Worcester past the 50 percent threshold faster than anticipated. "It's OK to Be Good Here," The Campaign for Nativity School of Worcester, is focused on ensuring that future generations of boys from low-income homes will benefit from our school's mission. The campaign will strengthen programming, improve facilities, and solidify the finances. Major campaign priorities are three-fold:

- Creating a sustainable learning environment by retiring the debt and renovating the school facility at 67 Lincoln Street.
- Providing for our dedicated educators by retiring the debt and renovating the teachers' residence in the Main South neighborhood of Worcester.
- Ensuring long-term stability by establishing a scholarship endowment to offset annual cost of operations.

RETIRING THE DEBT AND RENOVATING 67 LINCOLN STREET

The purchase and renovation of 67 Lincoln Street secured a modern, safe 20,000-square-foot facility tailored to meet the current and future needs of the school. The boys of Nativity Worcester now have a fitting space to study, to grow, and - most of all - to take pride in their academic and social successes.

Prominently located at the intersection of Lincoln Street and I-290, Nativity Worcester's permanent home is situated in the community that it serves. It is within walking distance of Plumley Village, equidistant to both the Main South and Great Brook Valley neighborhoods, and along one of Worcester's major bus routes.

Designed in 1992 and renovated in 2009 by Lamoreaux Pagano Architects, the modern, quiet, and energizing building has won a number of architectural awards.



RETIRING THE DEBT AND RENOVATING THE TEACHERS' RESIDENCE

Nativity Worcester attracts remarkably talented, committed, recent college graduates to our two-year Nativity Fellowship teaching program because we offer: 1) the challenges and rewards of providing a quality urban education for Worcester's at-risk boys; 2) the ability to

pursue a master's degree free of tuition costs with Nativity Worcester's academic partners Assumption College and Clark University; and 3) the opportunity to participate in a living community in which all room and boarding and health insurance costs are covered by Nativity Worcester.

Beyond the Fellowship, Nativity Worcester's teachers are making their mark on urban education. Over 85% of Fellows continue their career in education; a remarkable 70% remain in urban education.

The teacher residence is instrumental in the secondary mission of Nativity Worcester: the formation of these young adults. Nativity Worcester's teacher residence - located in the Main South neighborhood of Worcester - is a place where the eight Fellows process together the complexities of their two years of service.

ESTABLISHING A SCHOLARSHIP ENDOWMENT

Nativity Worcester's commitment to its tuition-free policy, which has been funded solely via annual gifts made by

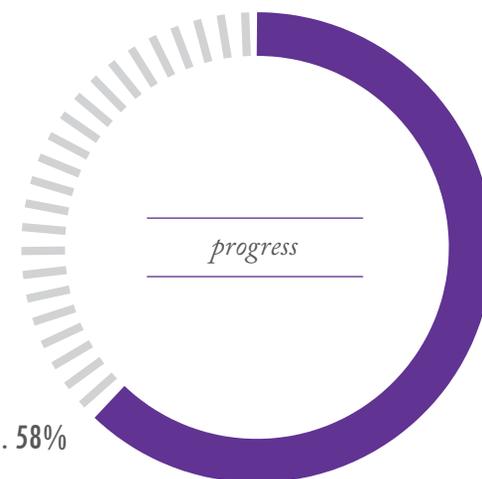
generous individuals, corporations and foundations, is one of the greatest concerns we face each year in operating the school. Establishing a scholarship endowment of a substantial size will grow over time to offset annual costs of operation and provide a reliable and permanent source of income.

Therefore, we seek to launch a scholarship fund and set as its goal \$4 million. This professionally managed fund will provide about \$200,000 toward the cost of annual operations (now at approximately \$1.2 million) and, as the fund's principal grows, will make even greater contributions toward the school's overall budgetary needs.

The scholarship fund will ensure that boys from low-income homes who eagerly seek a structured, personalized, well-rounded education will always find it at Nativity . . . and then, with Nativity Worcester's help, will find their way to academically challenging high schools, a college degree, and a financially stable future.



GOAL \$7.5M



TO DATE \$4.4M . 58%

“RISE TO THE CHALLENGE” MATCH CREATES WONDERFUL OPPORTUNITY FOR DONORS



Individuals who donated to Nativity School of Worcester between July 1, 2013 and June 30, 2014 have the unique opportunity to double the impact of their gift this year!

If you are one of the 712 fiscal year 2014 donors and you make a donation to the

annual Nativity Fund between July 1, 2014 and June 30, 2015 at the same level or greater than your fiscal year 2014 gift, and give an additional amount toward the capital campaign—your campaign gift will be matched dollar for dollar! An incredibly generous anonymous donor is prepared to match every gift – up to half a million dollars. This challenge will change the future of Nativity School of Worcester. Now is the time to participate in the “RISE to the Challenge” match with a gift to both the annual fund and capital campaign today!

100% PARTICIPATION IN CAMPAIGN FROM NATIVITY WORCESTER FACULTY AND STAFF

Members of the Nativity Worcester faculty and staff understand firsthand the value of investing in Nativity School of Worcester and its mission. Whatever their position may be at the school, they each play an important role in educating Nativity Men and strengthening the cultural and intellectual fabric of the Worcester community. They are coaches, mentors, and role models for boys who enter the school at a critical juncture in their lives and are testing below grade level. Their commitment to the school is unparalleled. That commitment was only further proven following the announcement of

the public phase of the capital campaign, when each and every member of the Nativity Worcester faculty and staff made a financial commitment to the campaign. “Reaching 100 percent participation is a fabulous accomplishment that makes a difference and says a lot about our individual and collective dedication to the mission of this school,” said President Alex Zequeira. “We have done what very few schools have ever done, and the message is clear that we are all focused upon making our boys and our school the best that they can possibly be.”



WILLIAMS COLLEGE ALUMNI RALLY TO RENOVATE GYMNASIUM TO HONOR BELOVED COACH

Briggs Gymnasium will be blessed and dedicated on Saturday, December 13, 2014 at 1:30 p.m.

Over the course of the summer months of 2014, the gymnasium at Nativity School of Worcester underwent a transformation. A group of individuals and loyal supporters of Nativity Worcester came together to provide a more suitable place and opportunity for the young men of Nativity Worcester to develop their minds and bodies. Lewis Collins, Bill Keville, a Nativity Worcester Trustee Associate, and William Haylon, a Nativity Worcester Trustee, all alumni of Williams College and all supporters of the school, agreed that they wanted to undertake the task of raising money for the gym renovation with the intention of naming the space after their college baseball coach and mentor, James Briggs. Jim, and his wife, Mary Lou, have been and continue to be ardent supporters of the school in their own right. Thanks to the determination and effort of Lewis, Bill and Bill, over 70 Ephs made this project come to fruition with the same positive energy and integrity that is the hallmark of Coach Briggs.

DONOR SPOTLIGHT: STEVE AND CINDY O'BRIEN



When the doorbell rings at Nativity School of Worcester, it usually signals the arrival of the mailman, a parent, a graduate, or a student slipping in a bit late. On a fall morning in 2009, the man behind the ringing bell was Steve O'Brien. Now in his fifth year as a board member at Nativity Worcester, O'Brien had spotted a sign on the school's Lincoln Street fence that morning. Knowing very little about NSW, he stopped and rang the doorbell on a whim.

O'Brien's next interactions with Nativity Worcester were as a donor and volunteer. When he brought his wife, Cindy, to take a tour of the school, they were both impressed by the poise of their student tour guides.

"As much as I thought I knew when I came in, I was blown away," said Mr. O'Brien.

The O'Briens spoke to the impact of that tour, and how it inspired their interest in all aspects of the program.

"After the first time we visited, we just sat in our car and said, 'What a feel good visit – we have to get involved,'" said Mrs. O'Brien. "These kids have huge hurdles, but the graduation rates... are as good as kids at suburban schools with wealthy parents," Mr. O'Brien added.

While the success of the model drew the O'Briens into the school community to help, it was a connection through Assumption College that helped formalize

Mr. O'Brien's role at the school. "Mike Tsotsis, an Assumption guy and board member here, asked if I would ever consider joining the board at Nativity Worcester," Mr. O'Brien said. When O'Brien accepted his new position, the effect of his experience and personality on the board was instant.

Nativity Worcester President, Alex Zequeira, spoke to the unique skill set that O'Brien brought to the school. "He understands the numbers and the need," Zequeira said. "He walks that line in a way that is extremely beneficial to the school." As Nativity Worcester has moved into its capital campaign, O'Brien's business acumen has proved invaluable as the school pursues a goal of \$7.5 million. "He's exhibited tremendous leadership in creating and developing our investment committee," Zequeira explained. "This is especially necessary as we move forward with the campaign and increase the endowment."

Working in conjunction with his wife, O'Brien's impact extends beyond the board and into the classrooms and day-to-day experience of the students. The Steve and Cindy O'Brien Technology Fund has been paramount to student access to cutting edge computers, smart pads, and science laboratory equipment. From the O'Briens' perspective, the time and money they invest in Nativity Worcester pays clear dividends in the success of the school's graduates and the constant process of revision and improvement.

"There is no complacency [at Nativity Worcester]. Everyone is always trying to do their job better than they did it the year before," Mr. O'Brien said.

"At graduation, you can see that it's life-changing, especially when you can see the pride the parents take," said Mrs. O'Brien. "That's how you know it's a very special place."

DONORS

Commitments through November 30, 2014

\$1 mil+

Mosakowski Family Foundation

\$250K+

George F. and Sybil H. Fuller Foundation
Polly and William Haylon
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Cynthia and Steve O'Brien

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* "RISE to the Challenge" donors

*Thank you to the numerous other contributors to
"It's OK to Be Good Here": The Campaign for
Nativity School of Worcester.*



NATIVITY SCHOOL of WORCESTER

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For more information about "It's OK to Be Good Here"
The Campaign for Nativity School of Worcester, visit
www.nativityworcester.org.